



The Wade Hall of Fame Charity Golf Tournament

May 25, 2024

7:30am | Registration 9am | Shotgun Start

Hollybrook Golf and Tennis Club 900 S. Hollybrook DR. Pembroke Pines, FL. 33025



A LETTER FROM DR. DWYANE WADE SR.

Dear Friends and Family,

I hope this letter finds you well. I'm **Dwyane Wade Sr.**, reaching out as a husband, father, Grandpa, and friend with a heartfelt request for your support. Excitingly, my son, the *NBA Hall of Fame* recipient, **Dwyane Wade Jr.**, and my accomplished daughter, the Honorable Dr. Tragil Wade, are joining me in a united family effort to support our philanthropic endeavors.

Originally planning a charity golf tournament to restart my annual *ProPops Foundation, Inc.*, a 501-3c, basketball camps and clinics, unforeseen challenges like COVID and a personal health crisis slowed us down. Nevertheless, we're back, stronger as a family. A call from Tragil expressing her desire to collaborate with my charity golf event, and her suggestion to involve her brother sparked an idea. Now feels like the perfect time to give back to them and express my pride in their contributions not only to our nation but to children worldwide.

Each of my children embodies the spirit of giving, a testament to our family legacy—a legacy I envisioned and prayed to build. Today, I invite you to join us on the green with your favorite Hall of Fame family. Together, let's make a difference by supporting underserved youth and mothers. We're working to raise awareness and resources for our mentorship and sports programs, creating a positive impact on the lives of those who need it most.

Your support means the world to us, and we're excited about the positive change we can achieve together. Please join us in this noble endeavor and help make a lasting impact on the lives of underserved youth and mothers through mentorship and sports programs. We are coming up on our 10th year at ProPops Foundation but our first time on the green with friends. I hope to see you there.

Thank you for considering our request, and we look forward to your generous support.



Sincerely,
Honorable Dr. Dwyane Wade Sr.



MEET THE WADES

The Wade Family, a powerhouse in both sports and philanthropy, exemplifies excellence on and off the field. Their unwavering commitment to athletic achievements and dedicated philanthropic endeavors has left an indelible mark, inspiring positive change and making a lasting impact.



Dwyane Wade, Sr.

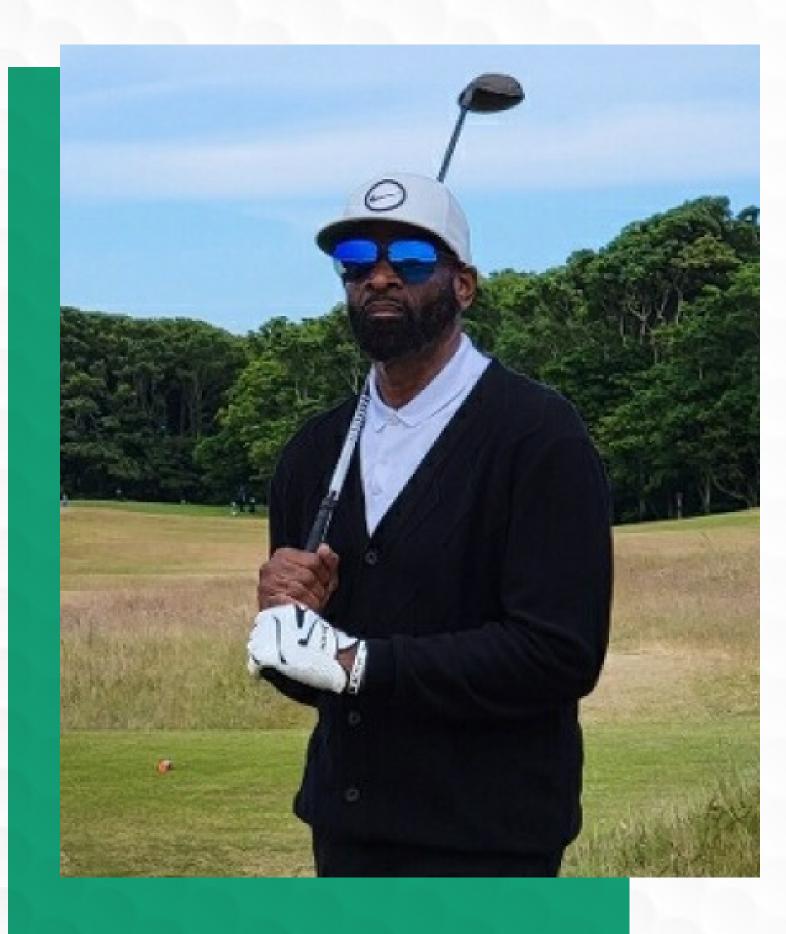


Dwyane Wade, Jr.



Tragil Wade





ABOUT OUR MISSION

The Hall of Fame family of Dwyane Wade, Sr., and his children, Tragil and Dwyane Wade, Jr., have forged a purposeful alliance to advocate for their causes, bound by the strength of family and a shared commitment to philanthropy.

At the heart of this collective effort is the **ProPops Foundation**, a 501 3c, driven by the profound desire to rebuild relationships through sports between fathers and their children. We were founded in 2007, with a vision extending across generations, the foundation aims to create lasting familial bonds that will endure over time.

Tragil's organization, **America's Big Sisters Foundation**, stands alongside with a mission to empower, encourage, educate, and enlighten young women. Through three empowering programs, the foundation aspires to guide these women toward

independence, self-sufficiency, goal-oriented pursuits, and positivity. Their shared goal is to break cycles of lack, enabling these individuals to excel in society.

Recognizing accomplishments beyond the basketball court, Dwyane Wade, Jr., through the **Wade Family Foundation**, extends support to youth from underserved communities and disadvantaged backgrounds. This foundation provides valuable resources and opportunities, aiming to uplift and inspire the youth to reach their full potential.

Together, the Wade family's commitment to philanthropy, combined with the impactful initiatives of the ProPops Foundation, America's Big Sisters Foundation, and Wade Family Foundation, creates a formidable force dedicated to positive change.



Charity Golf Even The Wade Ha

BE A PART OF THE IMPACT

The Wade Family, a powerhouse in both sports and philanthropy, exemplifies excellence on and off the field. Their unwavering commitment to athletic achievements and dedicated philanthropic endeavors has left an indelible mark, inspiring positive change and making a lasting impact.



PROPOPS FOUNDATION, INC.

Our greatest desire is to rebuild relationships between fathers and their children that will last for generations to come.



AMERICA'S BIG SISTERS

We seek to empower, educate young women to become independent, self-sufficient, goal-oriented individuals who can excel in society.



THE WADE FAMILY FOUNDATION

We provide resources and opportunities for youth from underserved communities and disadvantaged backgrounds.





BEA TEAM WADE PLAYER

Embark on a meaningful journey with us on the golf course, where you can contribute to fundraising efforts, connect with industry professionals, and engage with celebrity guests. Elevate your brand visibility by associating with a Hall of Famer and other influential figures—all while championing three noteworthy causes. This is your opportunity to make a significant impact and be part of something extraordinary.





Curious about what awaits you at the Wade Hall of Fame Charity Golf Tournament? Join us for a delightful gathering of family, friends and golfers navigating the greens of the beautiful and picturesque Hollybrook Golf and Tennis Club. Hollybrook's championship U.S.G.A. approved course is second to none in all of South Florida, with manicured, elevated greens, watered fairways and enough sand traps and water hazards to challenge any player. The day will be filled with games, prizes, libations a silent auction and awards ceremony luncheon. VIP access is also available for those who would like a unique opportunity to network and connect with the Hall of Fame family up close.

Explore the details of the event day ahead! The **Hollybrook Golf and Tennis club** motto is, "Hollybrook has something for everyone".

Schedule

7:30AM Check In/Breakfast

9AM Golfers on the Green

11AM Family Check In

1PM Youth Par 3 + Empowerment Hour

2PM Transition Break

2-5:30PM VIP Experience Club

2:30PM Silent Auction

3PM Award Luncheon

3:30PM Wade Family Panel Discussion

See how I can participate



REGISTER YOUR GROUP FOR A FOURSOME

Register your family, your company VIP, your business team of 4 for a chance to win \$10,000 worth of prizes and gifts at the conclusion of the tournament.

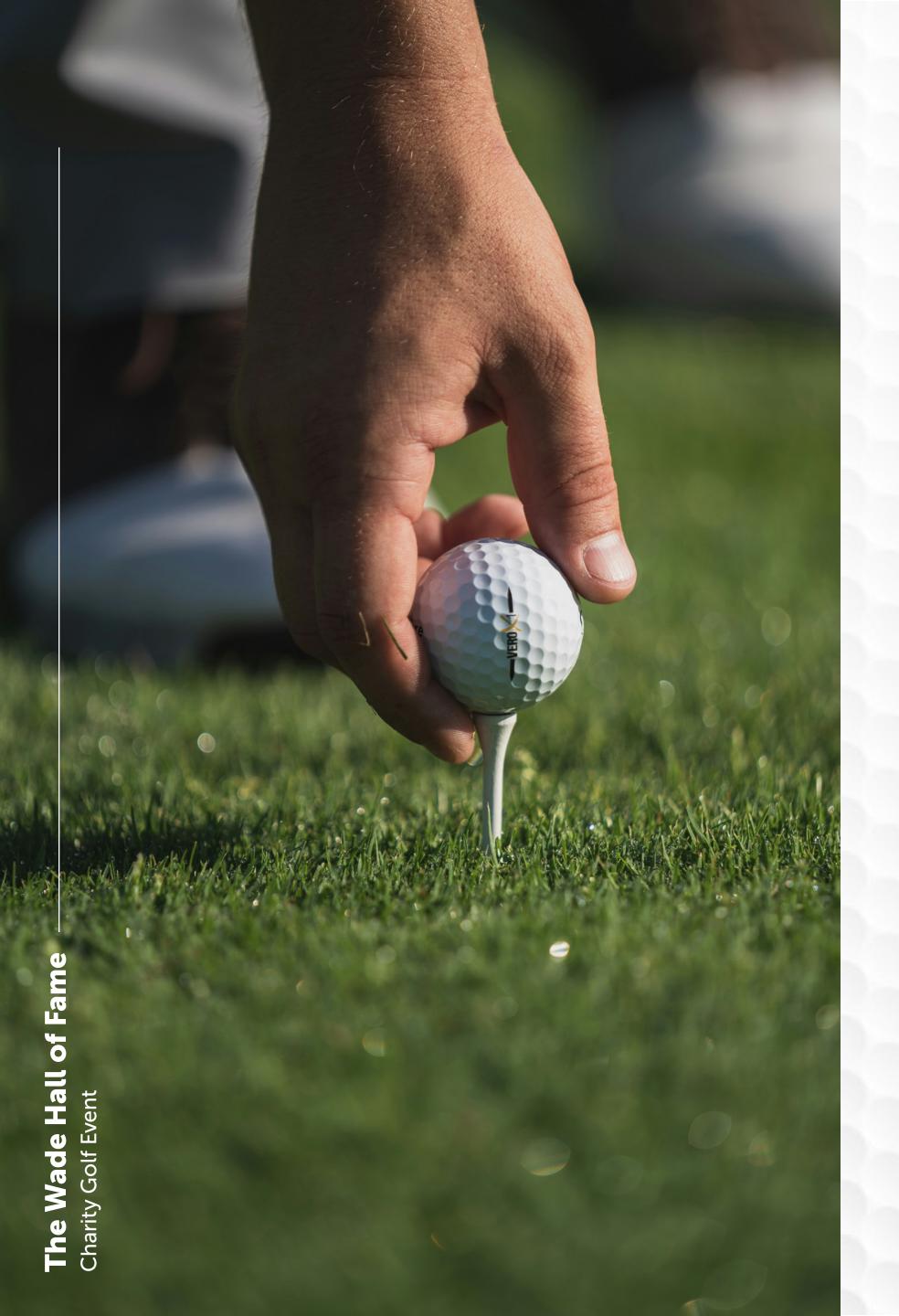
Buy in at \$5000 per Foursome. (4 players)

Luncheon Only \$250.00

THE EARLY BIRDIE FOURSOME SPECIAL

Buy in at \$4000 per Foursome if you register before April 1st





REGISTER AN INDIVIDUAL TO PLAY

Register as an individual, whether you're a beginner or a seasoned golf player, bring your A-game and join us at this Hall of Fame event for a chance to win \$10,000 worth of prizes and gifts at the tournament's conclusion.

Buy in at \$1,250 per individual.

Luncheon Only \$250.00

THE EARLY BIRDIE SPECIAL FOR THE INDIVIDUAL

Buy in at \$1000 per individual if you register before April 1st



DONATE AND SPONSOR

You can donate to support the foundations and help our initiatives without having to attend. You can also become one of our sponsors and experience the many opportunities and benefits we have for those that support our foundations (we have packages for every budget in the following pages). Exclusive access to our VIP lounge awaits our valued partners and sponsors, providing a unique opportunity to network and connect with the Hall of Fame family up close. Explore the details of the event day ahead!

Buy in at \$5,000 per Foursome. (4 players)

SEE FOLLOWING PAGES

- Premiere Partnership \$250K
- Hole-In-One Sponsor \$150K
- Driving Range Partners
- Putting Green Sponsor \$5K A HOLE
- VIP Experience Club Partners \$30K
- Youth and Family





PREMIERE PARTNERSHIP \$250K

As the Title Premier Sponsor of the golf tournament, this esteemed partner takes center stage, lending its name to the event and playing a pivotal role in our success. With a prominent presence and exclusive recognition, the Title Premier Sponsor enjoys unparalleled visibility, associating their brand with the prestige and excitement of the tournament and the Wade family name. Your support goes beyond mere sponsorship, contributing to the overall grandeur and excellence that define the event. You and 3 players will play with the NBA Hall of Famer, **Dwyane Wade Jr.**

- Signage
- Family Photo Opp
- A celebrity with a foursome
- 4 additional foursomes
- 10 Social media posts from Pro Pops foundation.
 Mentioned on all media outlets
- VIP Experience Access
- Autographed Basketball
- 20 Tickets to Award Lunch
- Player's Swag Bag
- Chance to win \$10K Prize





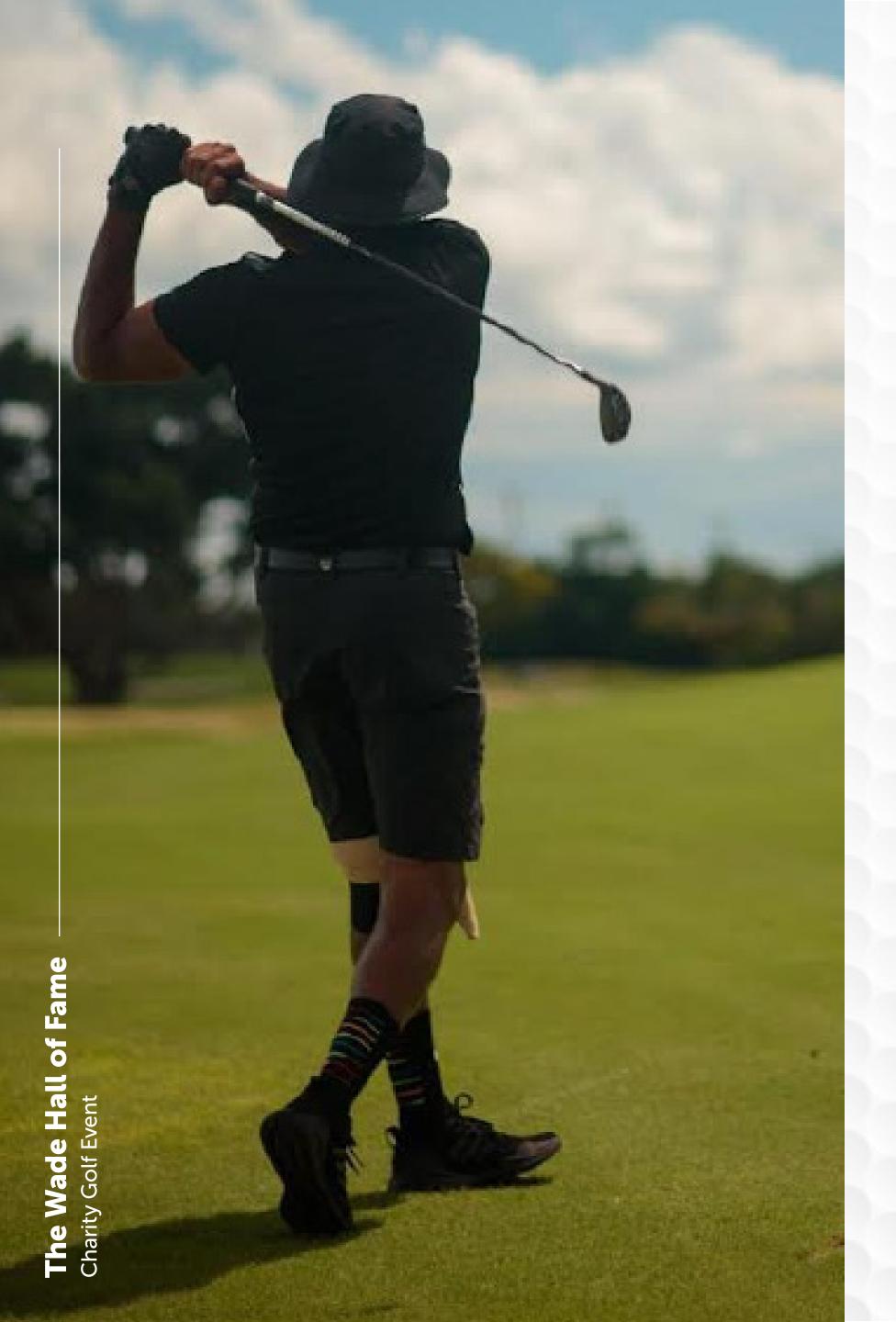
HOLE-IN-ONE SPONSOR \$150K

A Hole-in-One sponsor is a valuable partner to us, providing support and recognition for the exceptional achievement of scoring a hole-in-one. These sponsors will contribute prizes, and cash rewards, adding excitement to the game. Your association with this rare opportunity enhances the prestige of the golf tournament and promotes your brand as synonymous with success on the course. Guess what? You, along with 2 foursomes, will have the incredible opportunity to hit the green alongside **Dwyane Wade Sr.** and *Ray J from Love & Hip Hop Miami. Get ready for a memorable golf experience with these iconic personalities.

- Signage
- Family Photo Opp
- 2 foursomes with a celebrity
- Media Inclusion
- 5 Social media posts from Pro Pops foundation.
 Mentioned on all media outlets
- VIP Experience Club Access
- Autographed Basketball
- 8 Tickets to Award Lunch
- Player's Swag Bag
- Chance to win \$10K Prize

*Celebrity guests are subject to change





DRIVING RANGE PARTNERS

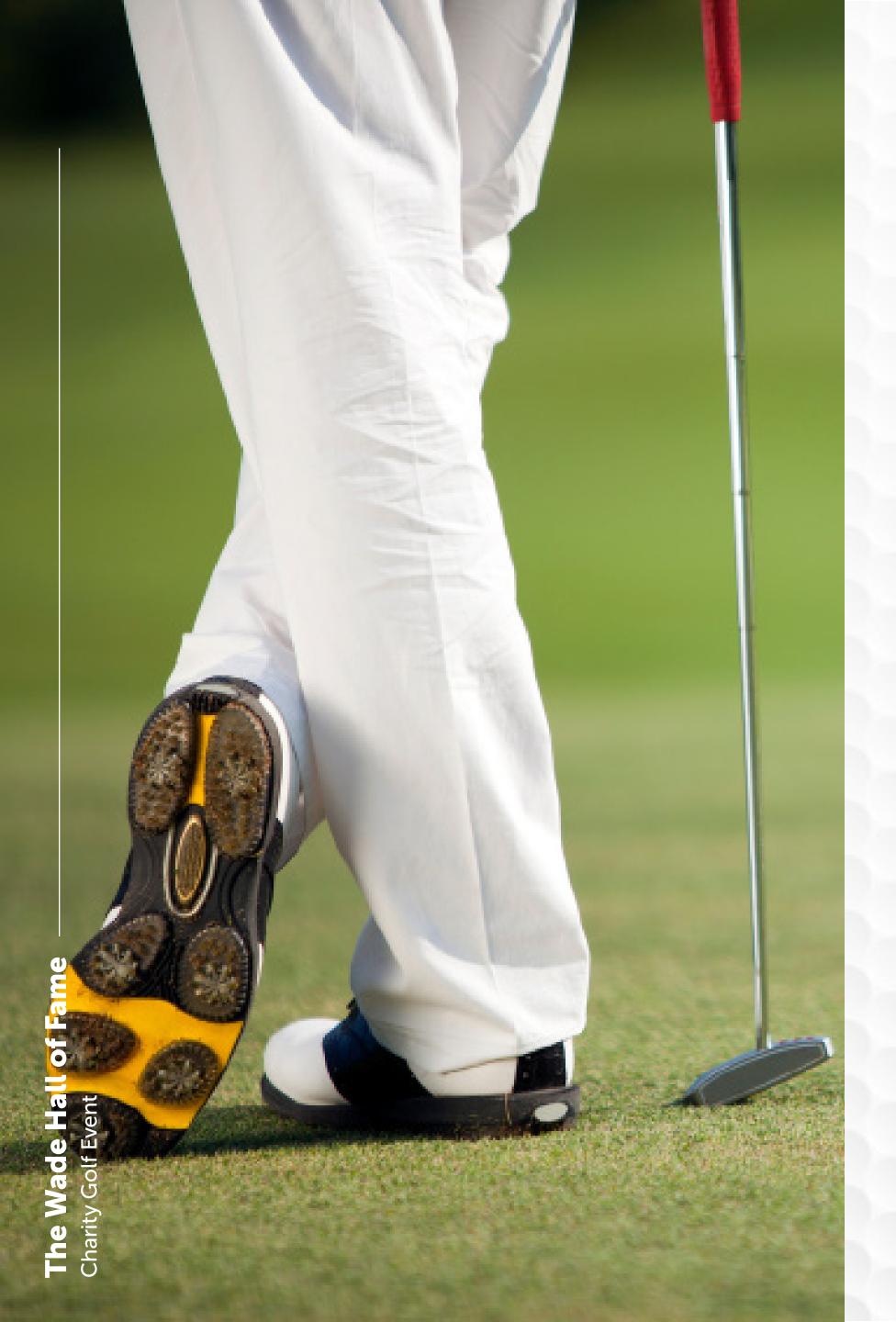
Supporting our Youth Clinic + Empowerment Hour Workshop \$25K-\$50K

Immerse young enthusiasts in the world of golf with our Driving Range Youth Clinic while Mom experiences "Empowerment Hour" at the tournament. This engaging event is designed to introduce aspiring golfers to the fundamentals of the game while instilling essential life skills. Individuals can sponsor a child for \$1,000 so that they can participate in the clinic. Our expert instructor, Chris Cuppa will guide participants through the nuances of driving, putting, and overall golf technique. The youth players capacity allowed will be 60 spots. As a bonus, the "Empowerment Hour" will feature inspiring talks and interactive sessions focusing on leadership, resilience, and goal-setting. Sponsored by [Your Brand], this initiative not only

cultivates golfing talent but also empowers the next generation with valuable life lessons. It's a unique blend of sport and empowerment, creating an unforgettable experience for moms and young minds on the journey to greatness.

- Signage
- Family Photo opp
- 2 foursomes
- 4 Social Media Posts
- VIP Experience Club Access
- 8 Tickets to Award Lunch
- Player Swag Bag





PUTTING GREEN SPONSOR \$5K A HOLE

A Putting Green Sponsor is a key partner in a golf event, with the chance to align your brand with the putting green area. This sponsorship involves prominent branding around the putting green, showcasing the sponsor's support for this crucial aspect of the game. The Putting Green Sponsorship will include your branded flag stationed near one of the 18 holes, offering visibility to both participants and spectators. This strategic association reinforces your commitment to precision and skill in golf, creating a positive brand impression within the golfing community.

- Signage
- 1 Foursome
- VIP Experience Access
- Chance to win \$10K
- 4 tickets to award lunch
- 3 Social Media Posts
- Player's Swag Bag inclusion



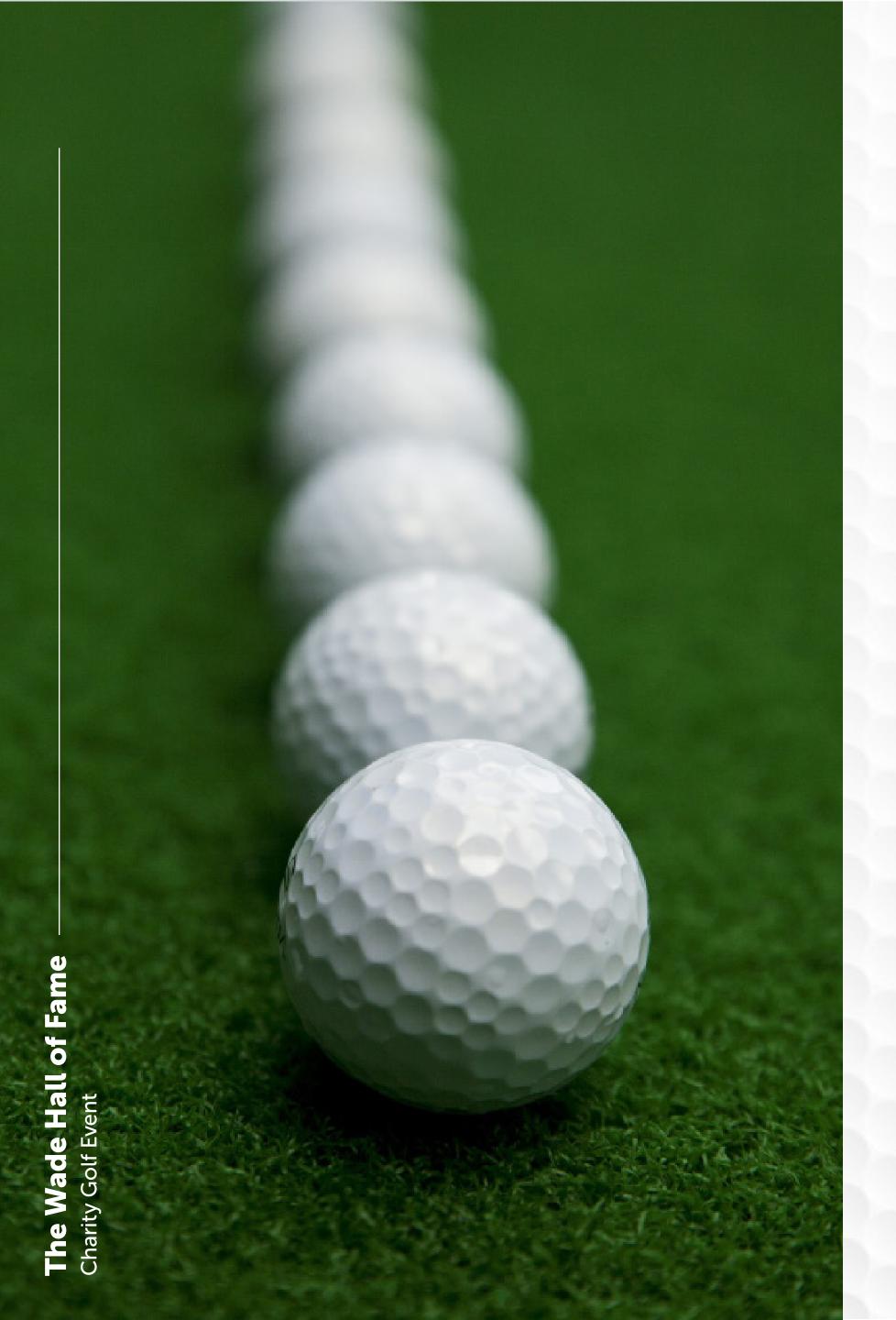


VIP EXPERIENCE CLUB PARTNERS \$30K

Step into our exclusive VIP Experience – an intimate, carefully curated haven where sponsors, influencers, high-profile guests, and the Wades come together. Indulge in delectable hord'oeuvres and savory curated spirits, courtesy of *D'Berri Vodka*, the latest spirits by **Mrs. Danielle Koping-Wade**. If you're a cutting-edge Golf Cart brand with the latest 2024 model, showcase it here and engage in conversations about its technology, colors, and unique features. This space serves as an ideal platform for luxury brands seeking access to a discerning clientele. Take charge of designing and decorating the space – imprint your brand throughout for an unforgettable event.

- Curate Your Brand's Exclusive Space
- 1 Foursome
- 3 Social Media Posts from Pro Pops foundation. Mentioned on all media outlets
- Chance to win \$10K Prize
- Media Inclusion
- Family Photo Opp
- Spirits provided by Danberri Vodka created by Danielle Koping-Wade





LUNCH WITH PURPOSE

Featuring the Wade Family

Even if you're not hitting the greens, you're still invited to be a part of something special. Join us for a unique lunch hosted by the Wade family, where you'll enjoy insightful panel discussions and gain firsthand knowledge of what it means to be a Hall of Fame recipient. Discover their purpose, learn why giving back is a priority in their family legacy, and much more.

Secure your seat today for just \$250.00 and be a part of this meaningful event. Entry begins at 2:30 pm, just in time for the 'Silent Auction'.

Lunch will be served promptly at 3 pm. Network, connect, and contribute to the mission of the **ProPops Foundation** while making a difference for a brighter future. Don't miss out on this opportunity to be a part of something truly impactful!



YOUTH AND FAMILY

We are excited to offer a one-hour introductory experience for beginners, free of charge, to our sponsored golfers' family members (one per person). Please note that the cost of lunch is not included.

This initiative aims to promote camaraderie among participants and provide an opportunity for families to bond over a shared passion for golf. We strongly believe that creating inclusive opportunities like this strengthens family dynamics and fosters a sense of belonging within our community.

Moreover, we are committed to promoting accessibility to golf for all, regardless of socio-economic background. As a result, we will be extending invitations to 50 underserved youth, providing them with the opportunity to learn and play golf at no cost. Your generosity will not only introduce these young individuals to a new sport but also open doors to a world of possibilities, enriching their lives and shaping their futures.

Your support is essential in shaping the future of our youth and building a community where every child has the opportunity to thrive.

Please join us in making a difference and empowering the next generation of golfers by donating \$200. Together, we can inspire greatness, one swing at a time.





PARTICIPATION OPTIONS

- Register Your Group for a Foursome
- Register an Individual to Play
- Donate and Sponsor
- Premiere Partnership \$250K
- Hole-In-One Sponsor \$150K
- Driving Range Partners
- Putting Green Sponsor \$5K A HOLE
- VIP Experience Club Partners \$30K
- Youth and Family





TESTIMONIALS & GALLERY

"The Wade Family doesn't just talk about making a difference; they live it. Through their philanthropy and mentorship, they've transformed lives. As a former athlete and owner of a professional soccer club, I can spot a dedicated individual. I've witnessed the impact of their initiatives, and it's nothing short of incredible."

-Alexsi Geraldino

Sports Agent + Owner NJ Teamsterz FC

"The ProPops Foundation, founded by Dr. Dwyane T. Wade, Sr., is highly noted for its programs that build the institution of strong families. This foundation continues to be a beacon of light for youth all across the nation."

-Dr. Beverly Kee

Executive Director of Premiere Coalition

Partners Association "In the weeks leading up to the ProPops basketball camps, I personally drove all over town with Dwyane to buy supplies, to meet with vendors, to scope out gyms and classrooms. He sweats the details to provide life-changing highlights for kids and families. He is the first to arrive and the last to leave."

-Pastor Scott Claunch

The Glass House

Working with D. Wade, Sr., was a unique experience since I knew him on a different level, as a high school basketball coach. He was always witty and openly shared his charismatic vision for his foundation. He has had a positive influence on those around him while working with the ProPops Foundation."

-Coach Pat Woods





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Propops Foundation, Inc



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